



Republic of the Philippines  
Department of Education  
National Capital Region  
**DIVISION OF CITY SCHOOLS**  
San Francisco HS Compd., Nueva Ecija St.,  
Bago Bantay, Quezon City



August 3, 2010

**MEMORANDUM TO:**

**ALL CONCERNED**

**SUBJECT: HSBC PRINCIPALS LEAD CONFERENCE FOR 2010 – 2011**

Attached is a letter from Ms. Marie A. Angeles, Operations Manager, Sa Aklat Sisikat Foundation, Inc., **re: HSBC Principals LEAD Conference for 2010-2011**, the contents of which are self-explanatory, for the information of all concerned.

Attention is invited to paragraph 5 of the said letter.

Wide dissemination of this Memorandum is desired.

**CORAZON C. RUBIO, CESO VI**  
Asst. Schools Division Superintendent  
Officer In-Charge

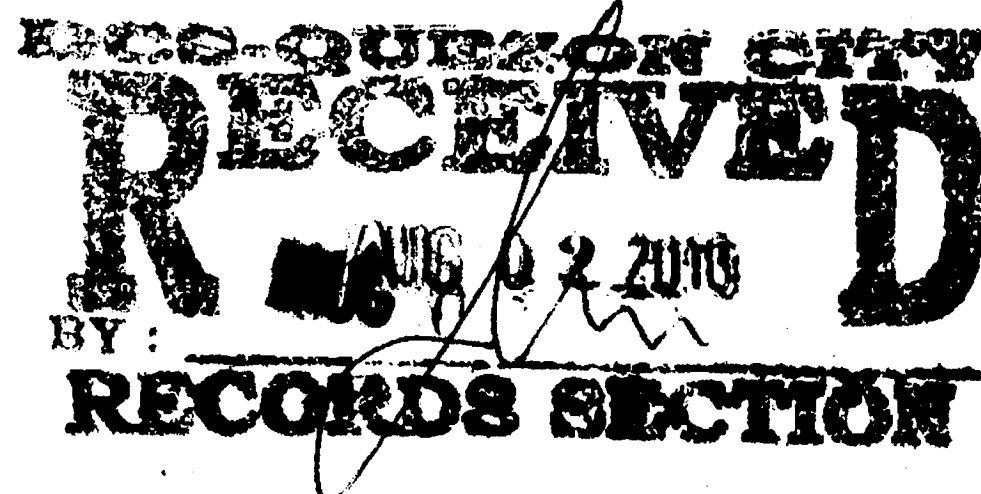
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SAS



**SA AKLAT SISIKAT  
FOUNDATION, INC.**

July 27, 2010

**Dr. Rowena A. Cacanindin**  
Schools Division Superintendent  
DepEd Division Office  
San Francisco Compound, Misamis St., Bago Bantay, Q.C.



Dear Dr. Fuentes,

Good day and best wishes for the beginning of yet another school year! We understand that this time of the year is extremely busy for you. Your resourcefulness and tenacity in pursuing your responsibilities all in the name of education is truly admirable.

The Sa Aklat Sisikat Foundation Inc. (SAS) is delighted to inform you that we are inviting the following school(s) in your division to participate in the **HSBC Principals LEAD Conference for 2010-2011**:

No.	School Name
1	Damong Maliit ES
2	Bagbag ES
3	Bagong Pag-Asa ES
4	Bagong Silangan Elementary School
5	Balumbato ES
6	Batasan Hills Elementary School
7	Bayanihan ES
8	Betty Go Belmonte Elementary School
9	Bungad ES
10	D.M. Geraldez Mem. ES
11	Dalupan ES
12	Demetrio Tuazon ES
13	Diosdado Macapagal Elementary School
14	Diosdado P. Macapagal Elementary School
15	Eulogio Rodriguez, Sr. ES
16	FES-West Fairview Annex
17	Goodwill ES
18	Holy Spirit Elementary School
19	Lagro ES
20	Leopoldo B. Santos ES
21	Libis Elementary School
22	Lupang Pangako ES
23	Maligaya ES

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24	Marcelo H. del Pilar ES
25	Masambong ES
26	Nagkaisang Nayan Elementary School
27	Odelco ES
28	Payatas A ES
29	Payatas B Annex
30	Payatas B ES
31	Payatas C ES
32	Pedro Tuason ES
33	Placido del Mundo ES
34	Project 6 ES
35	Pura V. Kalaw Elementary School
36	Ramon Magsaysay Elementary School
37	Reynaldo A. calalay memorial ES
38	San Agustin ES
39	San Antonio ES
40	San Bartolome ES
41	San Diego Elementary School
42	San Francisco ES
43	San Jose ES
44	Sinag-Tala ES

With the help of the Hong Kong Shanghai Banking Corporation Limited, SAS was able to train 99 principals from NCR for the HSBC Principals Leadership Enhancement and Development Program or Principals LEAD Program (PLP) in September 2008 and January 2010. The objective is to develop principals' school based management skills to enable them to transform their schools into innovative learning communities. For school year 2010 – 2011, SAS will once again conduct the Principals LEAD Program (PLP) on January 28, 29 & 30, 2011. We expect a total of 100 principals from our SAS partner schools in NCR and Region III. For this batch, we will be having a selection process.

For your reference, we have attached a copy of DepED Regional Memorandum No. 275; s.2010 entitled HSBC PRINCIPALS LEAD PROGRAM CONFERENCE SY 2010-2011 issued by Dr. Flordeliza R. Magday.

Listed below is a part of the letter our Foundation sent to your Principals; the letter indicates the course of action needed, in order to take advantage of this great opportunity!

1. Principals to apply to the HSBC-PLP and attend the HSBC Principals LEAD Program Conference\* scheduled for **January 28, 29 and 30, 2011**. Venue to be announced.

**\*Principals will not be asked to pay any conference expense and will receive partial transportation subsidy.**

2. Keep in mind that applicant/s must meet the following criteria:
  - During the application process, the principal is from a partner school.
  - Principal should not be a prior beneficiary of the HSBC-PLP.
  - Principal should be a reading advocate.

- Principal has an outstanding record and is recommended by the Schools Division Superintendent and/or District Supervisor.

Applications will be screened and principals who are accepted to the program will be notified through mail.

Please submit ALL completed Application materials on or before **SEPTEMBER 15, 2010**. Expect to hear back from us on the status on the application by October 15, 2010.

3. Principals who are accepted to the HSBC-PLP must commit to:
  - a. Attend the conference from January 28, 29 & 30, 2011.
  - b. Share with other principals and utilize skills and strategies learned during the conference.

To monitor School-Wide Reforms instituted by principals after the conference, Principals LEAD Program Liaison Officers will meet with the principals in their schools:

- School Visit 1– March/April 2011
- School Visit 2 – July/August 2011

4. A part of the application process is for SUPERVISORS to submit a **SUPERVISORS ASSESSMENT FORM** on behalf of the participant, which should be put in a sealed envelope for confidentiality.

We look forward to your positive response and are confident that you will encourage your principals to seize this unique opportunity to develop their skills in transforming their respective schools into innovate learning communities.

Should you have any questions please call me personally at direct line 882-8776 or email at [marie@readerstransform.com](mailto:marie@readerstransform.com).

Sincerely yours,

  
**Marie A. Angeles**  
Operations Manager